

**Kansas Planning Standards
County Emergency Operations Plan
ESF #15 – External Communications**

ESF #15 Coordinator

- *List ESF coordinating agency responsible for ESF #15*

Primary Agency

- *List primary agency responsible for ESF #15*

Support Agency

- *List support agencies responsible for ESF #15*

Purpose

- *Purpose statement that describes the reason for the development of this annex*

Scope

- *Identify how the plan annex benefits the jurisdiction*

Policies

- *List county specific policies regarding ESF #15*

Concept of Operations

General

- *Identify the position responsible for managing the information flow to and from the EOC*
- *Describe established systems for collecting, processing, and disseminating information*

Organization

- *Indicate how the jurisdiction will be organized to coordinate external communications support in an emergency*
 - *Describe general emergency information needs and how information will be collected and disseminated*
 - *Provide general guidance for dealing with the media*
 - *Outline policies relating to access by the media to incident sites and emergency facilities*
- *Describe methods of disseminating information and instruction to the public during emergency situations*
- *Describe methods of disseminating emergency information to special populations*
- *Describe the Joint Information System (JIS)*
- *Describe the Joint Information Center*

Notifications

- *Identify organizations or facilities responsible for providing initial notification*
- *Reference appropriate plans and/or procedures for receiving or notifying certain facilities, departments, etc.*

Actions

- **Preparedness**
 - *Describe actions for ESF #15 to be taken at preparedness*
- **Response**
 - *Describe actions for ESF #15 to be taken at response*
- **Recovery**
 - *Describe actions for ESF #15 to be taken at recovery*
- **Mitigation**
 - *Describe actions for ESF #15 to be taken at mitigation*

Direction and Control

- *Identify by position or title who has responsibility of organizing and coordinating external communications function during emergency operations*
- *Identify the position responsible for managing the information flow to and from the EOC*
- *Describe established systems for collecting, processing, and disseminating information*

Responsibilities

Summarize primary and support agency responsibilities for ESF #15

Attachments

- *Sample press releases*
- *Sample protective action measures*
- *List resources available for disseminating emergency public information*
- *Include pre-scripted emergency messages*
- *Include public information checklists for principal hazards*
- *Sample hazard specific educational materials*